

**Qualification** BTEC Level 3 National Extended Certificate in Business

**Exam Board** Pearson

**Course Specific Entry Requirements** It is not necessary to have studied Business at GCSE

### Overview

The BTEC Level 3 National Extended Certificate in Business is designed to sit alongside other Level 3 courses, either academic or applied, as part your Study Programme. It is aimed at those students who have an interest in business and learning more about the business sector. It provides opportunities to investigate real life scenarios and contexts, enabling you to tailor the course to your individual areas of interest. As with other BTEC courses, you will be required to study a number of mandatory units in addition to an optional unit which is selected on the basis of students' areas of interest.

### What will I learn?

The BTEC Level 3 National Extended Certificate in Business is comprised of four units. Three are mandatory units, two of which are assessed externally, and the final unit allows for a degree of student choice.

The mandatory units are:

- ▲ Exploring Business
- ▲ Developing a Marketing Campaign
- ▲ Personal and Business Finance

Possible optional units are varied and include:

- ▲ Recruitment and Selection
- ▲ Investigating Customer Service
- ▲ Market Research
- ▲ The English Legal System
- ▲ Work Experience in Business

### How will I learn?

Lessons will reflect the varied style and nature of the assessment of the BTEC course. You will be required to apply what you have learned in the classroom to a range of business contexts. Investigation into the business world will be a key element of this course, with students exploring approaches used by different firms to achieve their aims.

You will need to take an active role in your learning, involving yourself in discussion and debate as well as presenting your ideas to the class on occasions. A keen interest in the world around you and, specifically, the business world, is essential.

### Where could it lead?

The course content has been developed in collaboration with both universities and leading organisations in order to ensure progression both for those students wishing to enter Higher Education and for those who want to move directly into employment in the business sector.

Business and business related courses at Higher Education are diverse and highly sought after. This course will equip you with the independence of learning and resilience required for degree courses at university. Equally, the course modules are recognisable to employers, who were consulted in the development stage to ensure the programme of study provides high calibre employees of the future.